

## ANNOUNCEMENT

### **Climate Change Communication Videographer (Paid Student Position) Summer 2016**

**National Park Service (National Capital Region) &  
George Mason University's Center for Climate Change Communication**

**Deadline: Friday, January 29, 2016**

#### **Description**

The National Park Service (NPS) cares for special places saved by the American people so that all may experience our heritage. In this capacity, NPS is in a unique position to observe changes brought about by global warming, and to engage park visitors in conversations about climate change. George Mason University's Center for Climate Change Communication (4C) conducts research on, and teaches about, climate change public engagement strategies.

In this summer program, up to six interdisciplinary interns and two multimedia students will have the opportunity to work with 4C, NPS, park staff and the NPS's Urban Ecology Research Learning Alliance on climate change communication projects at National Capital Region Parks (Greater Washington, D.C.) in the summer of 2016. Examples of previous year's projects can be found at <http://www.climatechangecommunication.org/national-park-service-climate-change-communication-internship-program>

#### **Qualifications**

The 12-week internships are open to graduate students or exceptional rising junior or senior undergraduate students studying in any relevant field. Two multimedia students will support four to six interdisciplinary student interns, who have backgrounds in a combination of biology, environmental science, sustainability, natural resources, sociology, communication, psychology, etc. One multimedia student will be the summer program's graphic designer and another student will be the program's videographer. Ideal applicants will have a strong interest in National Parks and a positive attitude and interest in learning, thinking creatively, and working as a member of an interdisciplinary communication team.

Our ideal student would have an interest in documentary storytelling and community engagement. Our program works with national parks to develop videos that have informational and emotional impact, creating an opportunity for visitors to make connections with the parks. Videographer will be responsible for producing short videos (~2 min 30 sec) and working with supervisors as a film director. The videographer will collaborate with interdisciplinary interns during the video development phase to create a video treatment or

storyboard which will be approved by NPS partners. Interdisciplinary interns will assist the videographer during video production. Videographer applicants must be able to independently complete post-production, including captioning and audio-describing. This summer program is designed for students to apply their skills and develop their portfolios, rather than receive instruction in new skills. Please note students will have access to NPS communications staff who can assist with questions regarding NPS policy compliance and procedure.

Please indicate in your resume and cover letter your knowledge, skills, abilities, and interest in the following:

- Advanced video production skills and strong capabilities in software such as Premiere Pro or Final Cut Pro. Student will provide own access to needed software. Adobe Creative Suite (Illustrator, Photoshop, and InDesign) is a plus
- Communication, such as interpretation, public outreach, journalism, or marketing
- Interest in learning more about local climate impacts, NPS and environmental communication
- Interdisciplinary collaboration, working with clients and meeting client needs in an articulate, professional demeanor
- Experience with representing organizations on social media, such as Facebook, Instagram, and Twitter

Expectations include:

- Strong experience in video development, production, and distribution; familiarity with photography
- Ability to work in a fast-paced environment and demonstrated ability to manage multiple projects simultaneously
- Strong creativity skills and ability to generate new ideas
- Proven ability to develop effective short videos (< 3 min) that can be delivered to clients in less than 10 weeks and strong attention to detail
- Familiarity with cloud-based computing, collaborative document editing, and diligence in updating task lists on productivity software

Students must be attending a U.S. accredited college or university and must be legally allowed to work in the U.S. Interns may be required to pass a Federal government background check.

### **Dates, Duration, and Location**

Internships are full time (40 hours per week) for 12 weeks, running from **Monday, June 6th** through **Friday, August 26th**. All work in the first ten weeks will take place in Washington, DC metro area. The final two weeks (with same biweekly pay) can be completed remotely. Housing is not provided. Interns will meet twice a week at the GMU Arlington Campus, which is easily accessed by the Metro. (Driving to Arlington is not recommended.) Having a

personal vehicle is recommended and ideal for traveling to National Parks but not required, as interns are strongly encouraged to carpool to park sites.

### **Stipend**

Interns will be paid a minimum of \$250 per week on biweekly pay schedule.

### **How to Apply**

Applicants should submit the following materials (combined as **ONE** PDF file with applicant's name as the file name) to [lbeall3@gmu.edu](mailto:lbeall3@gmu.edu) with "**NPS4C - [Applicant Name]**" as the subject line:

- (1) Resume or CV
- (2) Undergraduate and/or graduate transcript (unofficial is acceptable)
- (3) One page cover letter discussing your specific interest in the internship and highlighting your qualifications and multimedia experience.
- (4) TWO References:
  - a. name,
  - b. contact information, and
  - c. nature of the relationship (e.g., professor, employer)
- (5) A selection of projects from your portfolio to demonstrate previous work

Please note: Only COMPLETE applications will be reviewed.

Inquiries regarding this internship may be directed to [lbeall3@gmu.edu](mailto:lbeall3@gmu.edu)

### **Internship Application Timeline:**

**Deadline for completed applications:** Friday, January 29, 2016

**Interview selection:** Monday, February 15, 2016

**Interviews:** Monday, February 29<sup>th</sup> – Friday, March 18, 2016

**Intern offer letter distribution by:** Friday, April 1, 2016

### **Diversity**

The NPS and 4C seek a diverse cohort of interns. Applicants with diverse backgrounds from underrepresented groups are encouraged to apply.